



▶ COTTONWOOD CREEK
CERTIFIED FARMERS MARKET
& ARTISAN FAIR UPDATE AND
VENDOR PROFILE.....2



▶ CALIFORNIA COASTAL
CLEANUP DAY2



▶ NOXIOUS WEED
ERADICATION GRANT.....3

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Watershed *watch*

ADDRESSING THE NEWEST ISSUES EFFECTING THE
COTTONWOOD CREEK WATERSHED

New Oak Woodlands Reforestation Grant

Cottonwood Creek Watershed Group recently received a \$19,500 grant from the Conservation Opportunity Fund to conserve, protect and plant an estimated 2000 oak trees in the Cottonwood Creek Watershed.

CCWG has recently been approved for an Oak Woodlands Reforestation Grant that will allow them to assist local landowners in replacing downed, diseased oaks or those who have had a loss of oaks for other reasons.

Gray Pines Nursery has kindly donated 1,000 oak tree seedlings towards this project. CCWG is currently in need of a volunteer who is able and willing to pick up and transfer them

to their office.

This fall school aged children will be assisting in collecting acorns to start seedlings. CCWG will be purchasing the remaining needed seedlings which are not donated or grown.

Doug McCreary, with the UC Sierra Foothill Research and Extension Center, joined us in July to speak at our last stakeholders meeting and helped to kick off the grant by speaking

on sudden oak death and other oak related issues.

CCWG is currently accepting applications from local landowners who live in the Cottonwood Creek Watershed and have a need for oak replacements.

Applications to apply for the reforestation are available by contacting the group at 347-6637 or by emailing bnolan@ccwgrp.org.



CCWG Benefit Concert

CCWG would like to thank the West Street Blues Band for coming out and putting on an amazing show and making the concert possible and you for coming out to the Anderson River Park Gaia Ampletheatre on July 25th and supporting the watershed.

If you have ideas for future fundraisers contact CCWG by calling (530) 347-6637 or by emailing info@ccwgrp.org.



FARMERS MARKET UPDATE

Cottonwood Creek Certified Farmers Market & Artisan Fair, Fridays from 3-7pm on Main Street

The Cottonwood Creek Certified Farmers Market & Artisan Fair is now entering its fourth month, and is continuing to grow. During the month of August the market will feature the live entertainment of Jess Woods, Nostalgia, Studio 8 dancers, and Hawaiian dancing from Paradise Gardens.

New vendors arriving weekly with a variety of fresh produce, crafts and hot food.

This month's featured vendor is Michelle Heino with Aja-Sammatti Farm. The Aja-Sammatti Farm is located in the foothills of Mt. Lassen. They

raise purebred and grade Nubian dairy goats, purebred La Manchans, make handcrafted goat milk soap, and grow heirloom vegetables.

They bring their wonderful handcrafted goat milk soap to market. In addition to the fresh goat milk the soap contains many skin nourishing oils and butters. Goat milk soap is popular for sensitive skin and those with allergies to other soaps. Many think it is the best soap for dry skin.

CCWG staff favorites are the Green Apple and the Grapefruit & White Ginger (a 2009 summer exclusive) bars.



For more information on Aja-Sammatti Farm Handcrafted Soaps stop by the Farmers Market or visit their website at www.aja-sammatti.com. Don't forget to let her know that CCWG sent you.

If you're interested in joining the market as a vendor contact scurry@ccwgrp.org or call (530) 347-6637.

CALIFORNIA COASTAL CLEANUP DAY

Since 1985, California Coastal Cleanup Day Volunteers have removed over 14,500,000 pounds of trash from our coast and shorelines.

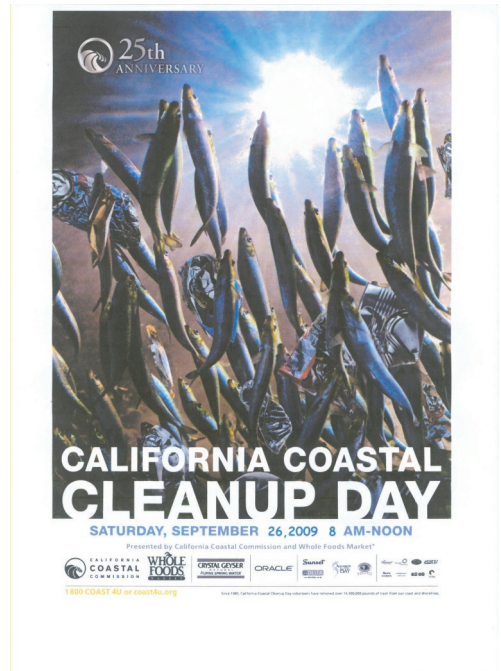
California Coastal Cleanup Day is an important volunteer event that focuses on the marine environment in the country. In 2008 alone, more than 70,000 volunteers worked together to collect more than 1,600,000 pounds of trash and recyclables from our beaches, lakes, and waterways.

Coastal Cleanup Day falls on the third Saturday of September from 9am to noon. This year that falls on September 19th. Coastal Cleanup Day is also the kick-off event for Coastweeks—three weeks of coastal and water-related events for the whole family. Cleanups will be held throughout California

along bays, creeks, rivers, highways, and the coast.

There will be a Coastal Cleanup Day held at Whiskeytown Lake on September 26th from 8am until noon. Volunteers are asked to meet at the far end of the Visitor Center parking lot.

For more information on how you can get involved visit www.coast4u.org or contact the local coordinator Karen Scheuermann with Roots & Shoots by calling (530) 347-1687. Or you can visit their website at www.shastarootsnshoots.com.



WELCOME TO THE TEAM

CCWG has recently been approved by the AmeriCorps, a program of the Corporation for National and Community Service, to receive two additional VISTA's on the CCWG team. A VISTA is a Volunteer In Service To America; it is their mission to fight poverty with a passion. Zack Mayfield of Cottonwood and Tracy Fenton of Redding will join together with Sheri Curry (the existing VISTA) in running the Cottonwood Creek Farmers Market & Artisan Fair in addition to a new fresh food bank and community garden. The newest members will be attending training during the second week of August. Be sure to come down to the Farmers Market on Friday's to welcome them! For more information on the AmeriCorps VISTA program visit their website at www.americorps.gov/vista.





CCWG is looking for volunteers to assist in new and upcoming projects and as volunteers.

Farmers Market & Artisan Fair - Looking for volunteers who are interested in assisting with the set up and break down of the market. We will also need volunteers who are interested in assisting at the CCWG booth.

Fundraising Volunteers - As a fundraising volunteer, you can help make a difference. Your time and hard work spent planning fundraising events, sharing our story with friends, and raising funds for the Watershed's greatest needs.

Assistance with Ongoing Projects - General support for current, future, and ongoing projects is needed. This could include anything from planting trees, gathering of acorns or mailing out letters.



GOODSEARCH FOR CCWG

Doing good, one search or one purchase at a time

Supporters of the Cottonwood Creek Watershed Group are using GoodSearch and GoodShop, raising money with every search of the Internet and every purchase on-line. What if even a fraction of the \$140 billion generated by search engine advertisers and online shopping was directed towards CCWG to help preserve the environment, private property & water rights, and economic resources throughout the watershed?

That is the concept behind GoodSearch.com a new search engine powered by Yahoo! GoodSearch donates 50% of its revenue, approximately a penny per search, to the charities designated by its users. You use it exactly as you would any other search engine and the pennies add up quickly – just 500 people searching four times a day will earn

around \$7,300 in a year. It doesn't cost the users a thing! Similarly with GoodShop.com, consumers are helping their favorite causes by shopping at hundreds of well known retailers including Amazon, Target, Apple, Macy's, Best Buy, Orbitz, Staples and others. The shopping experience and the prices are exactly the same as going to the retailer directly, but by going through GoodShop, up to 37% of the purchase price is donated the user's favorite cause!

CCWG recently registered with the sites, giving its supporters a chance to raise money for the cause every time they search the Internet or shop online. The goal is to earn \$9,000 through the site this year which will be used to pay for the watershed's greatest needs.

CCWG recently registered

with the sites, giving its supporters a chance to raise money for the cause every time they search the Internet or shop online. The goal is to earn \$1,200 through the site this year which will be used to pay for the watershed's greatest needs. Using GoodSearch is simple. Because the site is powered by Yahoo, users are assured of high quality results - but each time you search, money is generated by the advertisers for your favorite charity or school.

To start using GoodSearch visit www.goodsearch.com and register to raise money for the Cottonwood Creek Watershed Group.

NOXIOUS WEED ERADICATION GRANT

A noxious weed is a plant species that has been designated by state or national agricultural authorities as a plant that is injurious to agricultural and/or horticultural crops and/or humans and livestock.

Work is currently underway with a grant from Fish & Wildlife Service to eradicate six noxious weed species within the watershed. Targeted species include *Arundo donax*, *Tamarix*, sp., *Tree of Heaven*, *Black Locust*, *Scotch Broom*, and *Pampas Grass*.

CCWG is currently obtaining landowner permission along the three main branches and main stem of Cottonwood Creek. This will allow access to not only identify and map the species but to eradicate in 2010.

CCWG has contracted with Enplan

of Redding to do the field work and identification of these noxious weeds.

On the ground work and eradication is scheduled to begin late summer, early fall of 2010. Work will be led by Dr. Randall Smith of Redding who has extensive experience with noxious weed eradication. He has successfully eradicated *Arundo* almost completely from Shasta County.

If you are in receipt of one of these



Pictured is one of the targeted species Arundo donax.

landowner consent forms and have additional questions please contact our office by calling (530) 347-6637 or by emailing bnolan@ccwgrp.org.

Bill's Corner

A series of articles for "decision making" for you, your family and your land.

Written by Bill Burrows

WOW! You now have a piece of heaven in a rural setting that you have recently purchased, or have had for many years. The reality has set-in, or is in the process of setting-in, that land ownership has responsibilities that you haven't previously considered—responsibilities such as, added taxes, insurance, fencing, outbuilding, repair and maintenance, equipment needed, livestock feed, vet bills, fire prevention, weed control, fertilization, irrigation, and so forth. The list goes on and on.

Well, if I'm going to have land, I'm going to want money to pay for all the extra expenses! So...how do you go about developing a long-range plan for your ranch or farm that will make a profit, or at least pay for some of the expenses? (By the way, it doesn't make any difference what size your "spread" is, the same challenges exist if you have 1/2 acre, or several thousand acres.)

Where do you start? First you must ask yourself "why did I/we move to the country in the first place?" I'll bet your answer is "for the quality of life that rural living can provide". The pride of ownership, working the land, having your own livestock, waking up in the morning to experience your own "piece of heaven" without a neighbor 30' away! These are emotional feelings that most of us share. We have finally figured out that the only thing that has real value is our family and our land.

There are three major factors to consider in "decision-making" for you and your land. First and most important is the Social Decision (Quality of life for you and your family), the second is Financial (Profitability in your operation), and third is Enhancing the Environment (your land), that provides for your profitability and quality of life.

Step One -Get your family together (include all ages), and ask them why we are doing this "land" thing. Be sure the get-together is in a relaxed atmosphere, preferably around a special dinner or lunch. You'll be surprised about some of the answers you'll get, particularly from the kids. Write down all the responses. If everyone gets real "wound-up" you may have to use a "talking stick" to allow everyone to express their feelings. Don't allow any negatives, just from the heart why they like country life. Try to consolidate all responses into a list, or paragraph that explains why you decided to live in the country. Save this information you've gathered, and wait for the next article (Step Two) on "how to proceed from here!"

About Bill



Bill Burrows is a Certified Registered Educator for Holistic Management International, with International headquarters in Albuquerque, NM. He has given seminars throughout the Western US, and several countries in Africa. He and his family operate a "Sunlight Harvesting" ranch west of Red Bluff, CA, raising cattle, sheep, goats, dryland farming with majority of income from Agritourism (Hunting club for Wild Boar, Blacktail Deer, Wild Turkeys, Dove, Quail and a guided California Ground Squirrel hunt).

UPCOMING EVENTS



A PUBLICATION OF:
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ABOUT US

The Cottonwood Creek Watershed Group (CCWG) is an organized association of landowners, residential home owners, business owners, and other private parties.

The group's goal is to work together to maintain, conserve and restore a healthy and productive Cottonwood Creek Watershed. CCWG will work to preserve the environment, private property and water rights, and the economic resources of Cottonwood Creek Watershed through responsible stewardship, liaison, cooperation and education.

AUGUST 7th - The Cottonwood Creek Certified Farmers Market & Artisan Fair open from 3-7pm on Main St.

AUGUST 13th - CCWG Board Meeting located at the Cottonwood Assembly of God off Gas Point Rd. at 5:30pm.

AUGUST 14th - The Cottonwood Creek Certified Farmers Market & Artisan Fair open from 3-7pm on Main St.

AUGUST 21st - The Cottonwood Creek Certified Farmers Market & Artisan Fair open from 3-7pm on Main St.

AUGUST 28th - The Cottonwood Creek Certified Farmers Market & Artisan Fair open from 3-7pm on Main St.

SAVE WATER OUTDOORS

Did you realize that the majority of the water you use in your home is used outdoors? You can save a lot by picking the right plants and watering smartly.

